



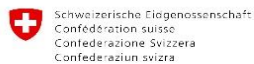
# PROGRAMA DE CALIDAD PARA LA CADENA DE QUÍMICOS

**Sello Green Seal: oportunidad en los mercados internacionales para el sector aseo industrial y doméstico**

UN PROGRAMA DE:



ORGANIZACIÓN DE LAS NACIONES UNIDAS  
PARA EL DESARROLLO INDUSTRIAL



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Confederación Suiza

Departamento Federal de Economía,  
Formación e Investigación DEFI  
Secretaría de Estado para Asuntos Económicos SECO



El progreso  
es de todos

Mincomercio



Colombia  
Productiva  
PRODUCTIVIDAD · CALIDAD · VALOR AGREGADO



## ORGANIZACIÓN DE LAS NACIONES UNIDAS PARA EL DESARROLLO INDUSTRIAL

La ONUDI es la agencia especializada de las Naciones Unidas que promueve el **desarrollo industrial** para la reducción de la pobreza, la globalización inclusiva y la sostenibilidad ambiental. Sus cuatro ejes estratégicos son:

1. **Crear prosperidad compartida**
2. **Fomento de la competitividad económica**
3. **Salvaguardar el medio ambiente**
4. **Fortalecer el conocimiento y las instituciones**



## Somos parte del Programa Global de Calidad y Normas (GQSP)

Programa a gran escala, diseñado para promover el **desarrollo comercial de los países priorizados** a lo largo de cadenas de valor específicas, mediante:



### Fortalecimiento de actores de la cadena de valor

Mejora de la capacidad de cumplimiento de requisitos internacionales y normas de calidad a través de capacitación especializada, creación de capacidades y habilidades técnicas, fortalecimiento de redes de clústeres y consorcios enfocados en temas de calidad, así como instituciones de apoyo.

### Mejoramiento de la Infraestructura de la calidad

Fortalecimiento de instituciones clave e instituciones de apoyo público-privadas relevantes, a través del desarrollo de capacidades, la adopción de mejores prácticas, el desarrollo de competencias y la implementación de sistemas de gestión para garantizar la calidad y el reconocimiento internacional de sus servicios.

### Promoción de la cultura de calidad

Divulgación de conocimientos y buenas prácticas internacionales, asesoría para el desarrollo de políticas y socialización con consumidores y otros actores.

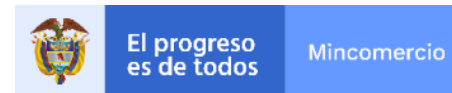
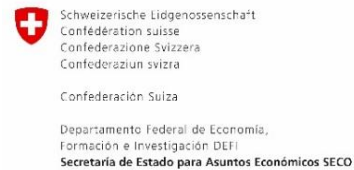
## GQSP Colombia: Programa de Calidad para la Cadena de Químicos



Fomentar la integración de Colombia en los sistemas de comercio regional y multilateral, por medio del fortalecimiento del **Subsistema Nacional de Calidad (SICAL)** en el marco de la **Cadena de Químicos** y el aumento y mejora de las capacidades de las **Mipymes** para cumplir con requisitos técnicos, normas internacionales de calidad, normas privadas y de sostenibilidad, necesarias para la facilitación del comercio.

**4** Años (2019-2022)  
**3.1** Millones de Euros

Un programa de:



Con el apoyo de:



## La cadena de valor de la industria química



Química Básica



Agroquímicos



Plásticos y Pinturas



Cosméticos y Aseo



Farmacéuticos

- Gran crecimiento en términos de producción y valor agregado durante los últimos periodos.
- El país cuenta con capacidades críticas de producción en algunos de sus sectores.
- Insumos más sofisticados que el promedio de la canasta exportadora (CONPES 3866/16).
- Retos: Recomendaciones OCDE, adopción SGA, registros nacionales de sustancias químicas, inminente aumento en la demanda de servicios de laboratorio, etc.
- Adopción de prácticas de sostenibilidad y producción limpia.



# ¿Cómo lo hacemos?

# 1 Fortalecimiento de actores de la cadena de químicos

Mejoramiento de la capacidad de las **mipymes** de la **cadena de químicos** para cumplir requisitos internacionales, normas de calidad y de sostenibilidad a través de:

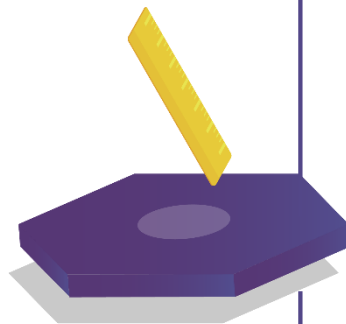


# 2 Mejoramiento de la infraestructura de la calidad

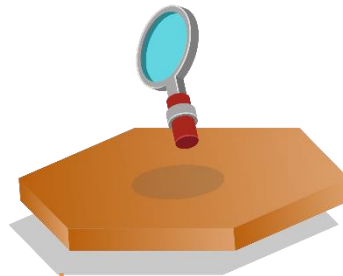
Fortalecimiento de Instituciones publicas que son pilares del Subsistema Nacional de la Calidad en Colombia, así como de prestadores de servicios de evaluación de la conformidad que brindan apoyo a la cadena de químicos.

## Subsistema Nacional de la Calidad (SICAL)

Nuevo esquema de acreditación con reconocimiento internacional para productores de materiales de referencia



Fortalecimiento del Instituto Nacional de Metrología para mejorar la provisión de materiales de referencia



Fortalecimiento de las competencias técnicas de 4 entidades públicas responsables de Inspección, Vigilancia y Control en el país



Desarrollo de un sistema de información que centraliza para consulta la oferta de servicios y capacidades de OECs en alcances químicos y relacionados



Fortalecimiento del ICONTEC y los Comités de Normalización Técnica aplicables al sector

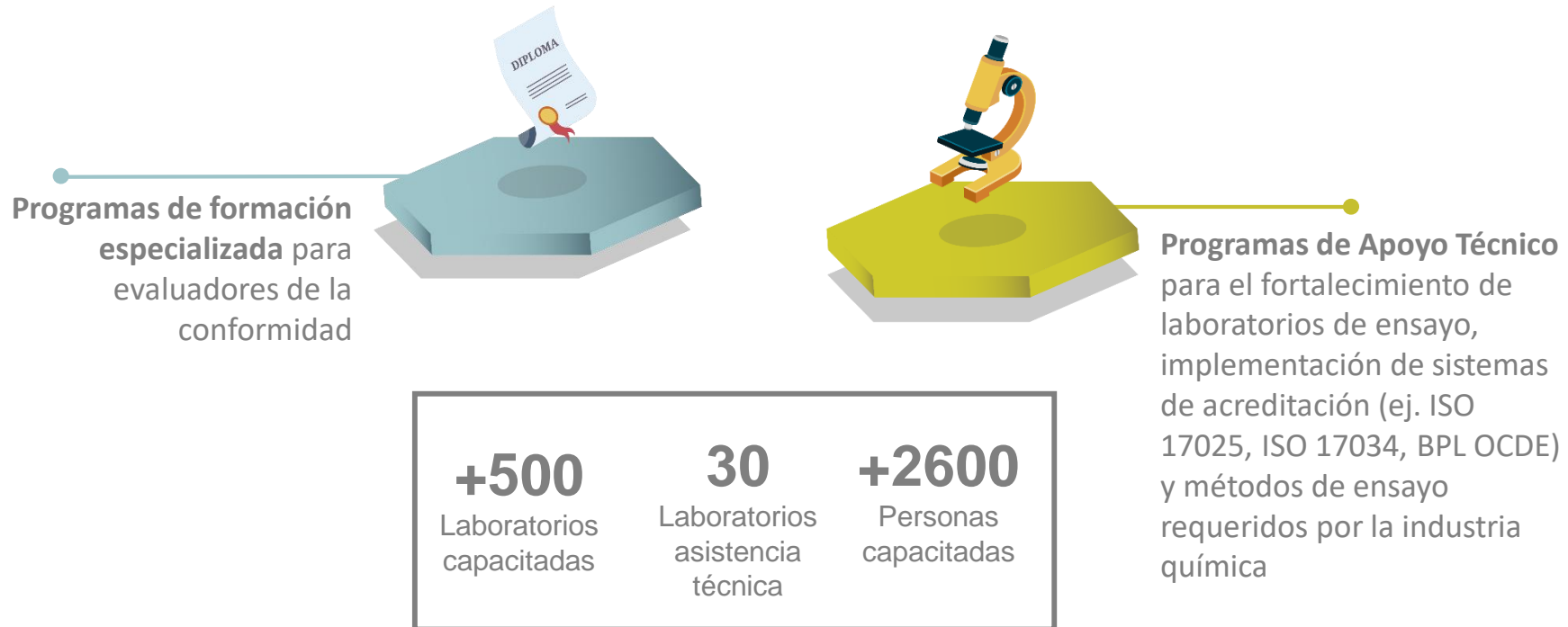
<b>+300</b> Funcionarios capacitados	<b>7</b> Entidades Beneficiarias	<b>3</b> Publicaciones desarrolladas
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# 2 Mejoramiento de la infraestructura de la calidad

Fortalecimiento de Instituciones publicas que son pilares del Subsistema Nacional de la Calidad en Colombia, así como de prestadores de servicios de evaluación de la conformidad que brindan apoyo a la Cadena de Químicos.

## Laboratorios de Ensayo / Organismos Evaluadores de la Conformidad



# 3 Promoción de la cultura de calidad

Fomento de la cultura de calidad entre actores públicos y privados, a través de un mayor conocimiento de los beneficios de la calidad en el desarrollo productivo y la protección del consumidor.



<b>+1000</b> Personas capacitadas	<b>1</b> Catálogo de cualificaciones técnicas	<b>1</b> Regulación asesorada	<b>2</b> Cursos desarrollados
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## Programas de apoyo técnico a la medida

### 1 Implementación Sistema Globalmente Armonizado (Marzo 2020-Julio 2021)



21 Empresas (Grandes y mipymes)



Pinturas, agroquímicos, química básica

### 3 Piloto de Sostenibilidad (Enero 2021- Sept 2022)



5 Empresas (Grandes y mipymes)



Cosméticos, aseo, pinturas, agroquímicas, lubricantes

### 5 Implementación Sellos Verdes (Mayo 2021- Sept 2022)



8 Empresas (Mipymes)



Cosméticos, Aseo, Ingredientes Naturales

### 2 Revisión Etiquetado EEUU (Marzo 2021-Julio 2021)



11 Empresas (Mipymes)



Cosméticos

### 4 Soportes técnicos Ingredientes Naturales (Mayo 2021-Abril 2022)



5 Empresas (Mipymes)



Ingredientes naturales

### 6 Metrología Legal (Enero 2022-Junio 2022)



7 Empresas (Mipymes)

## Implementación sellos verdes



**4 empresas**



Asesoría especializada en implementación sello GREEN SEAL (4 empresas)



Revisión técnica de un (1) producto:  
Requisitos salud y ambientales,  
etiquetado, proceso, empaques.



Apoyo en la certificación seleccionada  
por la empresa

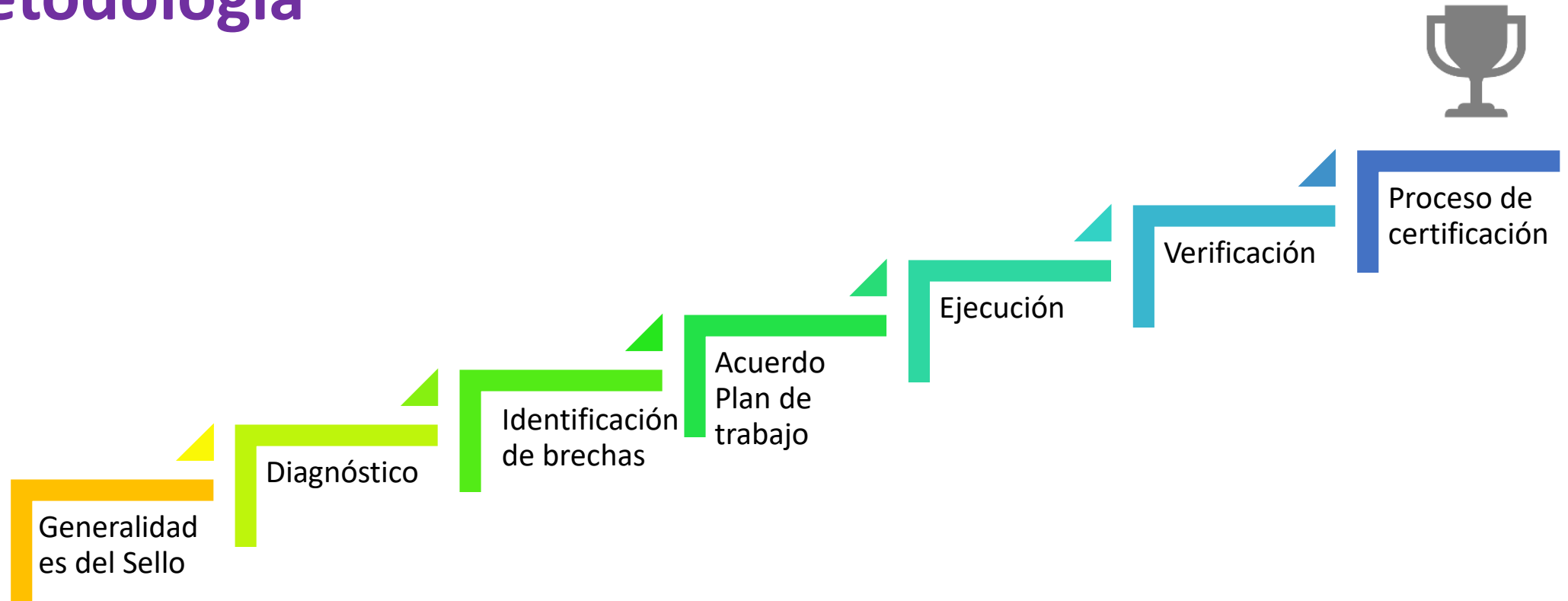


Financiación hasta doce (12) millones de  
pesos colombianos para ensayos de  
laboratorio



Impulso acceso a mercados de  
productos de aseo a mercados como  
EEUU y UE

# Metodología



## ACOMPañAMIENTO TÉCNICO

- Revisión de requisitos técnicos.
- Revisión de fórmula cualicuantitativa
- Revisión de etiquetado.
- Revisión de contratos  
proveedores/logística materias primas
- Revisión Trazabilidad del proceso  
productivo (documentación)
- Revisión de sustancias permitidas y  
prohibidas.
- Revisión de requisitos de empaques:

## SERVICIOS DE ENSAYO

- Contratación por parte de ONUDI
- Muestras de producto y/o materias  
primas en tiempos acordados



## MONITOREO

- Diagnóstico de cumplimiento
- Indicadores de gestión
- Indicadores de impacto
- Seguimientos planes de trabajo-cierre  
brechas
- Visitas a las instalaciones
- Revisión de documentación de  
producto y proceso
- Ajustes de proceso, producto y gestión.

## CERTIFICACION

- Contratación por parte de ONUDI
- Pre auditoría antes de certificación  
oficial
- Acompañamiento proceso certificación





MAKE HEALTHIER, SAFER CHOICES WITH  
CONFIDENCE

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# Webinar Presenter: Green Seal

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**Mac Clevenger**

**Washington, DC Office**

**National Partnerships Manager**

Email: [pclevenger@greenseal.org](mailto:pclevenger@greenseal.org)



- ✔ **Global nonprofit**
- ✔ **The symbol of health & environmental leadership**
- ✔ **Product certification**
- ✔ **Healthier spaces through greener products and practices**

# Green Seal is Global

**36,000+ certified  
(by SKU)**

**Across 400 Product Types**

**Specified in hundreds of  
purchasing policies and RFPs**

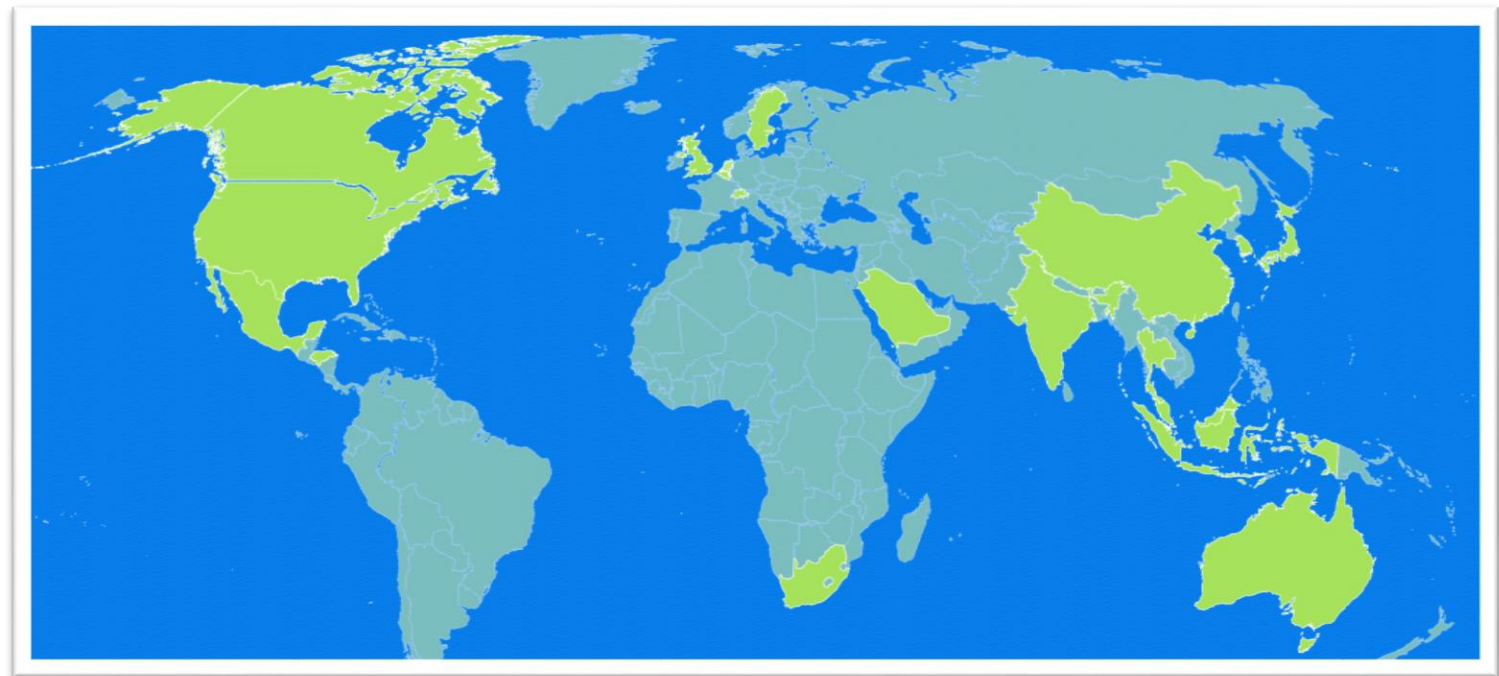
**Federal governments**

**State governments**

**Municipalities**

**& Schools**

**Countries producing Green Seal-certified products**



[www.impact.greenseal.org](http://www.impact.greenseal.org)

# Standard Development & Revisions

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- **Develop standard within an open & transparent process**
- **Make decisions based on best available science.**
- **Continuous Improvement of Standards:**
  - Monitor Market and Supply Chains.
  - Solicit Input.
  - Publish Revision Proposal - Science-Based Determinations
  - Attain general stakeholder agreement and support
  - ✓ **Publish improved standard**

# Green Seal's Core Requirements

<b>It Works.</b> ✓ Verified for effective functional performance	
<b>None of These in the Formula:</b>	<b>Outcomes:</b>  <b>Safer Supply Chains.</b>  <b>Protecting the Product User.</b>  <b>Healthier Indoor Spaces.</b>  <b>Reduced Product Waste.</b>
Carcinogens. Mutagens. Reproductive toxins. Asthmagens.	
APEOs	
Formaldehyde releasers.	
Product can't be damaging to skin or eyes.	
Must have low VOCs	
Must be non-toxic to humans	
Must not harm aquatic life	
Limits on phosphorus	
Product must biodegrade & ingredients must not bioaccumulate	
Product must be sold with use and disposal instructions	
Packaging is recyclable / recycled / minimized	



# Key Impact Areas

## Protect Human Health

## Minimize Waste

## Ensure Clean Water

## Preserve the Climate

Toxicity (Ingestion, Inhalation,  
Dermal)  
Carcinogens  
Mutagens  
Reproductive Toxins  
Neurotoxins  
Endocrine Disruptors  
Asthmagens  
Volatile Organic Compounds  
(VOCs)  
Skin Sensitization  
Particulate Matter  
Ionizing Radiation  
Combustibility and Flammability

Recovered materials  
Recyclability  
Product performance

Acute aquatic toxicity  
Aquatic eutrophication  
Aquatic biodegradability  
Bioaccumulation  
Water use

Volatile organic compounds  
(VOCs)  
Energy use  
Mineral extraction  
Concentrated products

# Health & Environmental Targets

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# United Nations 2030 Agenda for Sustainable Development



# United Nations 2030 Agenda for Sustainable Development






# Connecting purchasers to greener, healthier products

## Each year, Green Seal standards and certified products:

Save   
**3.8M METRIC TONS**  
OF CO2 EMISSIONS  
from sanitary paper products—the equivalent of taking  
800,000 cars off the road.

Eliminate   
**500M POUNDS**  
of organochlorine pollution  
that poisons waterways and wildlife.

Protect  
**7 MILLION**  
schoolchildren  
from toxic chemicals  
and asthma triggers in  
cleaning products. 

Prevent   
**500K**  
**POUNDS** of dangerous VOC pollution  
from paints and coatings in 120 million square feet  
of commercial buildings, schools and hospitals.

# Reaching consumers through the businesses serving them

Cleaning standards matter more now than ever

## PRODUCTS



## SPACES



## POLICIES





# Exciting Initiatives

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## Healthy Green Schools & Colleges



HEALTHY SCHOOLS  
CAMPAIGN





1-16 of 23 results for "cleaners household"

Sort by: Price: Low to Hi

Eligible for Free Shipping

FREE Shipping All customers get FREE Shipping on orders over \$25 shipped by Amazon

Department

- Health, Household & Baby Care Home & Kitchen Industrial & Scientific



EcoMe Stainless Steel Polish, Multi-Surface Cleaner, Lemon Fresh, 16 oz

16 Fl Oz (Pack of 1)

4.5 stars (40 reviews)

\$9.28 (\$0.58/Fl Oz) \$9.99

prime Get it as soon as Sat, Jun 19 FREE Shipping on orders over \$25 shipped by Amazon

Climate Pledge Friendly See 1 certification

Neutrogena advertisement for skin care products with a \$6 Prime Video credit offer.



Climate Pledge Friendly uses sustainability certifications to highlight products that support our commitment to help preserve the natural world. Time is fleeting. Learn more

PRODUCT CERTIFICATION (1)



Green Seal

More Buying Choices \$13.07 (4 new offers)

Climate Pledge Friendly See 1 certification

Betco, BET3360400EA, Green Earth Peroxide Cleaner, 1 Each, Clear

# WE CERTIFY

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Products

Services

# Informational Tools for Safer Cleaning

## Safer Disinfecting Ingredients



When it comes to disinfectants that are effective against the virus that causes COVID-19, some active ingredients are safer than others. While EPA does not allow third-party certifications for disinfectants, Green Seal has curated U.S. EPA's *List N: Disinfectants for Coronavirus* to help you identify safer ones.

### SAFER ACTIVE INGREDIENTS

Green Seal recommends choosing List N disinfectants with the following active ingredients. Unlike other active ingredients commonly found in disinfectants, these ones are not linked to asthma, cancer, endocrine disruption, DNA damage or skin irritation.

It is also important to look at the safety of the overall disinfectant product, including inactive ingredients. The product safety data sheet (SDS) provides information on whether the overall product is classified as hazardous according to the Occupational Safety and Health Administration.

hydrogen peroxide\*\*  
citric acid  
lactic acid  
ethyl alcohol  
*(also called ethanol or just alcohol)*  
isopropyl alcohol  
peroxyacetic acid\*\*  
hypochlorous acid

\*\*The combination of hydrogen peroxide and peroxyacetic acid is a designated AOCX asthmaogen, so avoid products that contain both.

### PRODUCTS WITH SAFER ACTIVE INGREDIENTS

Green Seal has compiled a list of EPA List N disinfectants that use safer active ingredients. This is only a partial list; check List N for other options. As always, read the label carefully and follow the directions for safe, effective use.

- **Accel 5 RTU**  
EPA Registration No. 74559-8 • 5-minute contact time
- **Angel**  
EPA Registration No. 777-126 • 10-minute contact time
- **Annihlyte**  
EPA Registration No. 92449-1 • 10-minute contact time
- **Bona STL Disinfecting Cleaner**  
EPA Registration No. 91861-2 • 10-minute contact time
- **CleanCide**  
EPA Registration No. 34810-35 • 5-minute contact time
- **Diversey's Oxivir TB Ready-to-Use Liquid**  
EPA Registration No. 70627-56 • 1-minute contact time
- **Ecobab's Peroxide Multi Surface Cleaner and Disinfectant**  
EPA Registration No. 1677-238 • 2-minute contact time
- **ECOS Multi-Purpose Disinfectant & Sanitizer, fresh citrus**  
EPA Registration No. 34810-35-82206 • 5-minute contact time
- **ECOS Multi-Purpose Disinfectant Wipes, fresh citrus**  
EPA Registration No. 34810-37-82206 • 3-minute contact time
- **ECOS PRO Multi-Surface Disinfectant & Sanitizer, fresh citrus**  
EPA Registration No. 34810-35-82206 • 5-minute contact time
- **Facility- RTU**  
EPA Registration No. 45745-12 • 1-minute contact time
- **Force of Nature Activator Capsule**  
EPA Registration No. 93040-1 • 10-minute contact time
- **Hydra**  
EPA Registration No. 10772-21 • 5-minute contact time
- **Lemi Shine Disinfecting Wipes**  
EPA Registration No. 34810-37-92388 • 3-minute contact time
- **PURELL Healthcare Surface Disinfectant**  
EPA Registration No. 84368-1-84150 • 30-second contact time
- **PURELL Professional Food Service Surface Sanitizer**  
EPA Registration No. 84368-1-84150 • 30-second contact time
- **PURELL Professional Surface Disinfectant**  
EPA Registration No. 84368-1-84150 • 30-second contact time
- **UrthPRO**  
EPA Registration No. 84368-1 • 30-second contact time
- **Viking Pure Disinfectant**  
EPA Registration No. 87942-1 • 10-minute contact time
- **Wexford Disinfectant Wipes**  
EPA Registration No. 34810-37 • 3-minute contact time
- **Windex Disinfectant Cleaner**  
EPA Registration No. 4822-593 • 10-minute contact time

## Healthy Green Schools & Colleges



## Guidelines for COVID-19 Cleaning and Disinfection

Effective and responsible cleaning and disinfecting practices for staff and student health and safety



## OUR CLEANING SERVICE IS GREEN SEAL® CERTIFIED

Cleaning Matters Now More Than Ever

### A HIGHER STANDARD OF CLEAN

Broad-spectrum disinfectants can help prevent the spread of pathogens via surfaces. Green Seal certified cleaning services disinfect using EPA-registered products and devices that are proven effective. Green Seal® certification means a respected, independent authority has verified that all the cleaning products, practices and procedures being used here meet the highest industry standards.

When it comes to disinfecting areas or surfaces where pathogens can collect, attention to details like dilution rate and contact time makes all the difference. To deliver maximum protection, our cleaning team prepares and uses all cleaning solutions exactly according to label directions.

### A COMMITMENT TO SAFEGUARD YOUR SPACE

We chose a Green Seal® certified cleaning program so you can be confident of the highest level of professionalism. Rest assured that extra care is taken with the cleaning and disinfecting of frequently touched surfaces and high traffic areas. Green Seal's extensive training requirements increase the skill level of our cleaning staff and boost employee morale and engagement. Cleaning services that have met the Green Seal standard report enhanced staff retention and the ability to attract more qualified employees.

### POWERFUL CLEANING... DONE SAFELY

Custodial workers are on the front lines of caring for the spaces where we work, live and learn. Did you know custodial workers hold one of the top-5 jobs in the nation for employee injuries? And custodial workers are twice as likely to experience occupational asthma compared to other workers.

The health risks are even greater when custodial workers are charged with disinfecting and cleaning areas or surfaces where pathogens can collect. With extensive training and safety requirements, Green Seal certified cleaning services support healthier, safer jobs for our custodial workers. We've put their safety first, which means our custodial teams can do their best to protect your health and wellbeing.



### A GREEN SEAL CERTIFIED CLEANING SERVICE MEANS:

- ✓ Uncompromising cleaning performance.
- ✓ Safer indoor air.
- ✓ Improved occupant health.
- ✓ Decreased risk of occupant asthma attacks.
- ✓ Training and safety precautions for custodial workers.
- ✓ Minimal waste and packaging.
- ✓ Reduced environmental impact of the building.

Green Seal® is a global non-profit whose certification mark is a universal symbol that a product or service meets the highest benchmark of health and environmental leadership.

Learn more about our environmental leadership standards and 30,000+ certified products at [GreenSeal.org](https://www.GreenSeal.org).

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Learn more about Green Seal's health and environmental leadership standards and certification programs at [GreenSeal.org](https://www.GreenSeal.org).

[www.GreenSeal.org](https://www.GreenSeal.org) | 202.872.6400



# Hand Sanitizers

## Professional & Household

Standards: GS-41 Edition 2.3 and GS-44 Edition 4.2



### Hand Sanitizers (CONT'D)

#### PROFESSIONAL & HOUSEHOLD

## SCIENCE OF GREEN - ENVIRONMENT

## WHAT CERTIFICATION MEANS

Green Seal's leadership standard means an alcohol-based hand sanitizer product is verified as safer for human health and the environment than similar products while providing uncompromising hand hygiene performance.

## PERFORMANCE OF GREEN



All Green Seal certified products must demonstrate a high level of cleaning performance through objective, scientifically validated methods conducted under controlled and reproducible laboratory conditions. Green Seal certified hand sanitizers are verified for performance based on in-vitro testing for antimicrobial activity using a time kill procedure. Acceptable methods for in vitro testing include ASTM E2783 and ASTM E2315.

Green Seal certified hand sanitizers are verified for meeting USP purity levels, inclusion of a denaturant, and are performance tested according to US FDA's current Good Manufacturing Practices (cGMPs).

## SCIENCE OF GREEN - HEALTH



RESTRICTIONS TO PREVENT ADVERSE HEALTH EFFECTS	
Acute Toxicity (Oral)	LD50 > 5,000 mg/kg
Acute Toxicity (Inhalation)	LC50 > 20 mg/L at 1 hour
Carcinogens	Must be free of, above 100 ppm.
Reproductive Toxins	Must be free of, above 100 ppm.
Mutagens	Must be free of, above 100 ppm.
Skin and Eye Damage	Must not cause skin corrosion or serious eye damage. Must have pH of > 2.0 but less than 11.5
Skin Sensitization	Must not cause allergic response following skin contact, according to OECD LLNA testing.
Skin Irritation	Must not cause skin irritation, as defined by GHS (Categories 2 or 3)
Endocrine Disruptors	Must be free of above 100 ppm, as defined by EPA Tier 1 Screening.
Asthmagens	Must be free of above 100 ppm. Exemption: triethanolamine (TEA) is allowed for gel products.
2-butoxyethanol	Must be free of, above 100 ppm.
Alkylphenol Ethoxylates	Must be free of, above 100 ppm.
Bisphenol A	Must be free of above 100 ppm, and must not be intentionally introduced to primary packaging
Chlorinated Materials	Must not be intentionally introduced to primary packaging
Colorants	Must be FDA-approved for ingestion, or a natural, or free of heavy metals
Ethoxylated Chemicals	Must be free of above 100 ppm.
Formaldehyde Donors	Must be free of above 100 ppm.
Halogenated Organic Solvents	Must be free of above 100 ppm.
Hexavalent Chromium	Must be free of above 100 ppm and must not be intentionally introduced to primary packaging.
Lead	Must be free of above 100 ppm and must not be intentionally introduced to primary packaging.
Mercury	Must be free of above 100 ppm and not be intentionally introduced to primary packaging
Nitrotriacetic Acid	Must be free of at the ingredient level
Nitro-Musks and Polycyclic Musks	Must be free of at the ingredient level
Parabens	Must be free of at the ingredient level
PFAS	Must be free of above 100 ppm.
Phthalates	Must be free of at the ingredient level and not be intentionally introduced to primary packaging
Selenium	Must be free of at the ingredient level



RESTRICTIONS TO PREVENT PACKAGING WASTE	
Plastic	Must be either source-reduced, recyclable, contain at least 25% post-consumer material or a refillable package with an effective take-back program
Non-Plastic	Must be either recyclable or contain at least 25% post-consumer material
Aerosol Cans	Packaging is prohibited
Recycling Labeling	Plastic packages must be marked with appropriate Resin Identification Code



RESTRICTIONS TO PREVENT ADVERSE ENVIRONMENTAL EFFECTS	
Acute Toxicity to Aquatic Life	Must have LC50 > 100 mg/L, at rinse-off dilution level
Aquatic Biodegradability	Organic compounds must exhibit biodegradability if greater than 100 ppm after rinse-off dilution
Bioaccumulation	Must be free of ingredients that bioaccumulate, at rinse-off dilution level
Eutrophication	The product shall not contain phosphorus at more than 0.2% by weight



CRITERIA THAT HELP PRESERVE THE CLIMATE	
Several of the criteria for protecting human health, minimizing waste and ensuring clean water also help preserve the climate:	
<ul style="list-style-type: none"> <li>Free of lead and other heavy metals</li> <li>Free of mercury</li> <li>Must have source-reduced packaging or recyclable and 25% post-consumer packaging</li> </ul>	

## A GREEN YOU CAN TRUST

All Green Seal certified products must meet industry best practices for Quality and Safety.



Combustibility



Fragrances



Animal Testing



cGMP Verification

Our standards are referenced by the leading green building certification programs.





Tork Alcohol Gel Hand Sanitizer - 400016 - Disinfectant for Hands - for S1 Dispenser Systems - 1 x 33.8 fl oz

★★★★★ ~ 1

Misc.

\$25<sup>67</sup> ~~\$65.52~~

Save more with Subscribe & Save

Get it as soon as **Thu, Apr 1**  
FREE Shipping by Amazon

 Climate Pledge Friendly

[See 1 certification](#) ▾

We've made it easier to discover products with sustainability certifications, as part of our commitment to help preserve the natural world. Time is fleeting. [Learn more](#)

**PRODUCT CERTIFICATION (1)**



Green Seal

anced 75%  
Sanitizers



# Certifying

# Your

# Products

YOU



1

Complete the application and pay the evaluation fee



2

Upload your documents to the Green Seal portal

- ▶ Formula and Safety Data Sheets
- ▶ Label instructions and claims
- ▶ Packaging info
- ▶ Facilities and quality control info
- ▶ Manufacturing sustainability info
- ▶ Marketing and web content
- ▶ Performance testing results

WE



1

Review your documents and work with your suppliers to obtain any needed documentation



2

Visit your manufacturing site



3

Work with you to resolve any issues



4

Award your Green Seal certification!



5

Promote your sustainability leadership

Media	Social Media	Blogs	Newsletters	Amazon
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6

Periodically monitor your certified product to uphold the high standard of your certification





**Questions?**

**Mac Clevenger**

**[pclevenger@GreenSeal.org](mailto:pclevenger@GreenSeal.org)**



MAKE HEALTHIER, SAFER CHOICES WITH  
CONFIDENCE

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